

DUPLICATE INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Targeted Platform Media
Attention: Accounts Payable
1291 Hollywood Ave
Annapolis, MD 21403

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1473633-1	09/25/16	September 2016	08/29/16 - 09/25/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4557

Flight Dates	Order #	Alt Order #
09/20/16 - 09/26/16	1473633	08222028

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	750	760

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/20/16	09/23/16	THE CHEW	1P-2P	-TWTF--	:30	4	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/19/16	09/25/16	-TWTF--	4	\$350.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
3	WPBF	Tu	09/20/16	1:30 PM	THE CHEW	1P-2P	:30	PRATV1626H	\$350.00 NM
2	WPBF	W	09/21/16	1:30 PM	THE CHEW	1P-2P	:30	PRATV1626H	\$350.00 NM
4	WPBF	Th	09/22/16	12:59 PM	THE CHEW	1P-2P	:30	PRATV1626H	\$350.00 NM
1	WPBF	F	09/23/16	1:30 PM	THE CHEW	1P-2P	:30	PRATV1626H	\$350.00 NM
2	09/20/16	09/23/16	Tu-F WPBF News 25 @ 11-11:35PM	11-11:35PM	-TWTF--	:30	4	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/19/16	09/25/16	-TWTF--	4	\$750.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WPBF	Tu	09/20/16	11:26 PM	Tu-F WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1624H	\$750.00 NM
1	WPBF	W	09/21/16	11:33 PM	Tu-F WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1624H	\$750.00 NM
3	WPBF	Th	09/22/16	11:11 PM	Tu-F WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1624H	\$750.00 NM
4	WPBF	F	09/23/16	11:12 PM	Tu-F WPBF News 25 @ 11PM	11-11:35PM	:30	PRATV1626H	\$750.00 NM
3	09/20/16	09/23/16	Jimmy Kimmel	1135P-1238A	-TWTF--	:30	4	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/19/16	09/25/16	-TWTF--	4	\$275.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WPBF	Tu	09/20/16	11:48 PM	Jimmy Kimmel	1135P-1238A	:30	PRATV1626H	\$275.00 NM
1	WPBF	W	09/21/16	11:58 PM	Jimmy Kimmel	1135P-1238A	:30	PRATV1626H	\$275.00 NM
4	WPBF	Th	09/22/16	12:10 AM	Jimmy Kimmel	1135P-1238A	:30	PRATV1626H	\$275.00 NM
3	WPBF	F	09/23/16	11:52 PM	Jimmy Kimmel	1135P-1238A	:30	PRATV1624H	\$275.00 NM
4	09/20/16	09/23/16	1230-1P Access Hollywood	1230-1p	-TWTF--	:30	4	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/19/16	09/25/16	-TWTF--	4	\$275.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Lehigh Valley, PA 18002-6885

www.thewpbfchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1473633-1	09/25/16	September 2016	08/29/16 - 09/25/16
Advertiser	Product	Estimate Number	
Priorities USA Action	PRIORITIES USA ACTIO	4557	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/20/16	09/23/16	1230-1P Access Hollywoc	1230-1p	-TWTF--	:30	4	\$275.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	09/20/16	12:44 PM	1230-1P Access Hollywood	1230-1p	:30	PRATV1626H	\$275.00 NM
3	WPBF	W	09/21/16	12:40 PM	1230-1P Access Hollywood	1230-1p	:30	PRATV1626H	\$275.00 NM
1	WPBF	Th	09/22/16	12:40 PM	1230-1P Access Hollywood	1230-1p	:30	PRATV1626H	\$275.00 NM
4	WPBF	F	09/23/16	12:55 PM	1230-1P Access Hollywood	1230-1p	:30	PRATV1626H	\$275.00 NM
5	09/20/16	09/23/16	Nightline	1238-107A	-TWTF--	:30	4	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/19/16	09/25/16	-TWTF--	4	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	Tu	09/20/16	12:50 AM	Nightline	1238-107A	:30	PRATV1626H	\$125.00 NM
2	WPBF	W	09/21/16	1:03 AM	Nightline	1238-107A	:30	PRATV1626H	\$125.00 NM
3	WPBF	Th	09/22/16	1:01 AM	Nightline	1238-107A	:30	PRATV1626H	\$125.00 NM
1	WPBF	F	09/23/16	1:02 AM	Nightline	1238-107A	:30	PRATV1626H	\$125.00 NM
6	09/20/16	09/23/16	WPBF News 25 @ Noon	12pm-1230pm	-TWTF--	:30	4	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/19/16	09/25/16	-TWTF--	4	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	09/20/16	12:11 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV1624H	\$400.00 NM
3	WPBF	W	09/21/16	12:14 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV1624H	\$400.00 NM
1	WPBF	Th	09/22/16	12:09 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV1624H	\$400.00 NM
4	WPBF	F	09/23/16	12:26 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	PRATV1624H	\$400.00 NM
7	09/20/16	09/23/16	GENERAL HOSPITAL	GENERAL HOSPIT	-TWTF--	:30	4	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/19/16	09/25/16	-TWTF--	4	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/20/16	2:25 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	PRATV1624H	\$350.00 NM
2	WPBF	W	09/21/16	2:28 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	PRATV1624H	\$350.00 NM
3	WPBF	Th	09/22/16	2:59 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	PRATV1624H	\$350.00 NM
4	WPBF	F	09/23/16	2:27 PM	GENERAL HOSPITAL	GENERAL HOSPIT	:30	PRATV1624H	\$350.00 NM
8	09/20/16	09/23/16	Dr. Oz	3-4p	-TWTF--	:30	4	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/19/16	09/25/16	-TWTF--	4	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/20/16	3:56 PM	Dr. Oz	3-4p	:30	PRATV1626H	\$225.00 NM
3	WPBF	W	09/21/16	3:10 PM	Dr. Oz	3-4p	:30	PRATV1626H	\$225.00 NM
4	WPBF	Th	09/22/16	3:29 PM	Dr. Oz	3-4p	:30	PRATV1626H	\$225.00 NM
2	WPBF	F	09/23/16	3:31 PM	Dr. Oz	3-4p	:30	PRATV1626H	\$225.00 NM
9	09/20/16	09/23/16	Ellen	4-5p	-TWTF--	:30	4	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/19/16	09/25/16	-TWTF--	4	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/20/16	4:29 PM	Ellen	4-5p	:30	PRATV1624H	\$400.00 NM

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1473633-1	09/25/16	September 2016	08/29/16 - 09/25/16

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	4557

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	09/20/16	09/23/16	Ellen	4-5p	-TWTF--	:30	4	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	W	09/21/16	4:37 PM	Ellen	4-5p	:30	PRATV1624H	\$400.00 NM
4	WPBF	Th	09/22/16	4:29 PM	Ellen	4-5p	:30	PRATV1626H	\$400.00 NM
2	WPBF	F	09/23/16	4:29 PM	Ellen	4-5p	:30	PRATV1626H	\$400.00 NM
10	09/20/16	09/23/16	WPBF News 25 5-6:00am	5:00-6:00am	-TWTF--	:30	4	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/19/16	09/25/16	-TWTF--	4	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	09/20/16	5:43 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1624H	\$200.00 NM
4	WPBF	W	09/21/16	5:09 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1624H	\$200.00 NM
1	WPBF	Th	09/22/16	5:39 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1624H	\$200.00 NM
3	WPBF	F	09/23/16	5:37 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1624H	\$200.00 NM
11	09/20/16	09/23/16	Tu-F 5pm News	5-6pm	-TWTF--	:30	4	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/19/16	09/25/16	-TWTF--	4	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	09/20/16	5:37 PM	Tu-F 5pm News	5-6pm	:30	PRATV1626H	\$700.00 NM
4	WPBF	W	09/21/16	5:40 PM	Tu-F 5pm News	5-6pm	:30	PRATV1626H	\$700.00 NM
3	WPBF	Th	09/22/16	5:25 PM	Tu-F 5pm News	5-6pm	:30	PRATV1624H	\$700.00 NM
1	WPBF	F	09/23/16	5:35 PM	Tu-F 5pm News	5-6pm	:30	PRATV1624H	\$700.00 NM
12	09/20/16	09/23/16	WPBF News 25 @ 6:00PM	6-6:30PM	-TWTF--	:30	4	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/19/16	09/25/16	-TWTF--	4	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	Tu	09/20/16	6:12 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PRATV1626H	\$800.00 NM
1	WPBF	W	09/21/16	6:22 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PRATV1626H	\$800.00 NM
2	WPBF	Th	09/22/16	6:25 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PRATV1626H	\$800.00 NM
3	WPBF	F	09/23/16	6:23 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	PRATV1626H	\$800.00 NM
13	09/20/16	09/23/16	WPBF News 25 Mornings	6-7AM	-TWTF--	:30	4	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/19/16	09/25/16	-TWTF--	4	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/20/16	6:43 AM	WPBF News 25 Mornings	6-7AM	:30	PRATV1626H	\$525.00 NM
3	WPBF	W	09/21/16	6:12 AM	WPBF News 25 Mornings	6-7AM	:30	PRATV1626H	\$525.00 NM
4	WPBF	Th	09/22/16	6:23 AM	WPBF News 25 Mornings	6-7AM	:30	PRATV1626H	\$525.00 NM
2	WPBF	F	09/23/16	6:42 AM	WPBF News 25 Mornings	6-7AM	:30	PRATV1626H	\$525.00 NM
14	09/20/16	09/23/16	Wheel Of Fortune	7-7:30PM	-TWTF--	:30	4	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/19/16	09/25/16	-TWTF--	4	\$1,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	09/20/16	7:18 PM	Wheel Of Fortune	7-7:30PM	:30	PRATV1624H	\$1,700.00 NM
1	WPBF	W	09/21/16	7:07 PM	Wheel Of Fortune	7-7:30PM	:30	PRATV1624H	\$1,700.00 NM

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Priorities USA Action		PRIORITIES USA ACTIO	4557

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	09/20/16	09/23/16	Wheel Of Fortune	7-7:30PM	-TWTF--	:30	4	\$1,700.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	Th	09/22/16	7:05 PM	Wheel Of Fortune	7-7:30PM	:30	PRATV1626H	\$1,700.00 NM
3	WPBF	F	09/23/16	7:17 PM	Wheel Of Fortune	7-7:30PM	:30	PRATV1626H	\$1,700.00 NM
15	09/20/16	09/23/16	Good Morning America	7-9AM	-TWTF--	:30	4	\$625.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/19/16	09/25/16	-TWTF--	4	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	09/20/16	8:52 AM	Good Morning America	7-9AM	:30	PRATV1626H	\$625.00 NM
2	WPBF	W	09/21/16	8:40 AM	Good Morning America	7-9AM	:30	PRATV1626H	\$625.00 NM
4	WPBF	Th	09/22/16	8:52 AM	Good Morning America	7-9AM	:30	PRATV1626H	\$625.00 NM
1	WPBF	F	09/23/16	7:25 AM	Good Morning America	7-9AM	:30	PRATV1626H	\$625.00 NM
16	09/20/16	09/23/16	Jeopardy	7:30-8PM	-TWTF--	:30	4	\$1,900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/19/16	09/25/16	-TWTF--	4	\$1,900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/20/16	7:58 PM	Jeopardy	7:30-8PM	:30	PRATV1626H	\$1,900.00 NM
2	WPBF	W	09/21/16	7:41 PM	Jeopardy	7:30-8PM	:30	PRATV1626H	\$1,900.00 NM
3	WPBF	Th	09/22/16	7:34 PM	Jeopardy	7:30-8PM	:30	PRATV1624H	\$1,900.00 NM
4	WPBF	F	09/23/16	7:35 PM	Jeopardy	7:30-8PM	:30	PRATV1624H	\$1,900.00 NM
17	09/23/16	09/23/16	SHARK TANK PREMIERE	9-10P	----1--	:30	1	\$2,600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/19/16	09/25/16	----1--	1	\$2,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/23/16	9:20 PM	SHARK TANK PREMIERE	9-10P	:30	PRATV1626H	\$2,600.00 NM
18	09/24/16	09/24/16	Sat 5-6am News	Sat 5-6am	-----2-	:30	2	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/19/16	09/25/16	-----2-	2	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/24/16	5:26 AM	Sat 5-6am News	Sat 5-6am	:30	PRATV1626H	\$125.00 NM
2	WPBF	Sa	09/24/16	5:44 AM	Sat 5-6am News	Sat 5-6am	:30	PRATV1624H	\$125.00 NM
21	09/24/16	09/24/16	Sat 6-7am News	Sat 6-7am	-----2-	:30	2	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/19/16	09/25/16	-----2-	2	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Sa	09/24/16	6:09 AM	Sat 6-7am News	Sat 6-7am	:30	PRATV1626H	\$250.00 NM
1	WPBF	Sa	09/24/16	6:53 AM	Sat 6-7am News	Sat 6-7am	:30	PRATV1626H	\$250.00 NM
22	09/24/16	09/24/16	Sat 7pm News	7-730pm	-----1-	:30	1	\$425.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/19/16	09/25/16	-----1-	1	\$425.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/24/16	7:20 PM	Sat 7pm News	7-730pm	:30	PRATV1626H	\$425.00 NM

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INVOICE

Send Payment To:



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
1473633-1	09/25/16	September 2016	08/29/16 - 09/25/16
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Priorities USA Action	PRIORITIES USA ACTIO	4557	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	09/24/16	09/24/16	Sat 7pm News	7-730pm	-----1-	:30	1	\$425.00	NM
Class of Time - Immediately Pre-emptible without notice									
24	09/24/16	09/24/16	GMA Saturday 7-8am	Sat 7am-8am	-----2-	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/19/16	09/25/16	-----2-	2	\$400.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WPBF	Sa	09/24/16	7:30 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	PRATV1624H	\$400.00 NM
1	WPBF	Sa	09/24/16	7:45 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	PRATV1626H	\$400.00 NM
25	09/24/16	09/24/16	Sat Jeopardy	Sat 7:30-8PM	-----1-	:30	1	\$625.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/19/16	09/25/16	-----1-	1	\$625.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Sa	09/24/16	7:35 PM	Sat Jeopardy	Sat 7:30-8PM	:30	PRATV1626H	\$625.00 NM
26	09/24/16	09/24/16	Sat 8-9am News	Sat 8-9am	-----2-	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/19/16	09/25/16	-----2-	2	\$350.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Sa	09/24/16	8:09 AM	Sat 8-9am News	Sat 8-9am	:30	PRATV1626H	\$350.00 NM
2	WPBF	Sa	09/24/16	8:45 AM	Sat 8-9am News	Sat 8-9am	:30	PRATV1624H	\$350.00 NM
27	09/25/16	09/25/16	QUANTICO PREMIERE	10-11P	-----1	:30	1	\$1,800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/19/16	09/25/16	-----1	1	\$1,800.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Su	09/25/16	10:38 PM	QUANTICO PREMIERE	10-11P	:30	PRATV1626H	\$1,800.00 NM
28	09/25/16	09/25/16	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/19/16	09/25/16	-----1	1	\$300.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Su	09/25/16	11:53 PM	Sun 11:35pm Late News	1135p-12am	:30	PRATV1626H	\$300.00 NM
29	09/25/16	09/25/16	Sun 5-6am News	Sun 5-6am	-----2	:30	2	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/19/16	09/25/16	-----2	2	\$125.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Su	09/25/16	5:10 AM	Sun 5-6am News	Sun 5-6am	:30	PRATV1624H	\$125.00 NM
2	WPBF	Su	09/25/16	5:26 AM	Sun 5-6am News	Sun 5-6am	:30	PRATV1626H	\$125.00 NM
30	09/25/16	09/25/16	Sun 5pm News	5-6pm	-----2	:30	2	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/19/16	09/25/16	-----2	2	\$300.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Su	09/25/16	5:12 PM	Sun 5pm News	5-6pm	:30	PRATV1626H	\$300.00 NM
2	WPBF	Su	09/25/16	5:37 PM	Sun 5pm News	5-6pm	:30	PRATV1626H	\$300.00 NM

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Lehigh Valley, PA 18002-6885



www.thewpbfchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1473633-1	09/25/16	September 2016	08/29/16 - 09/25/16
Advertiser		Product	Estimate Number
Priorities USA Action		PRIORITIES USA ACTIO	4557

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	09/25/16	09/25/16	Sun 6pm News	6-630p	-----1	:30	1	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 -----1 1 \$325.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	09/25/16	6:29 PM	Sun 6pm News	6-630p	:30	PRATV1624H	\$325.00 NM
32	09/25/16	09/25/16	Sun 6-7am News	Sun 6-7am	-----2	:30	2	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 -----2 2 \$175.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Su	09/25/16	6:08 AM	Sun 6-7am News	Sun 6-7am	:30	PRATV1626H	\$175.00 NM
1	WPBF	Su	09/25/16	6:43 AM	Sun 6-7am News	Sun 6-7am	:30	PRATV1624H	\$175.00 NM
33	09/25/16	09/25/16	GMA Sunday 7-8am	Sun 7-8am	-----2	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 -----2 2 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Su	09/25/16	7:27 AM	GMA Sunday 7-8am	Sun 7-8am	:30	PRATV1626H	\$400.00 NM
1	WPBF	Su	09/25/16	7:58 AM	GMA Sunday 7-8am	Sun 7-8am	:30	PRATV1626H	\$400.00 NM
34	09/25/16	09/25/16	Sun 8-9am News	Sun 8-9am	-----2	:30	2	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 -----2 2 \$325.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Su	09/25/16	8:12 AM	Sun 8-9am News	Sun 8-9am	:30	PRATV1624H	\$325.00 NM
1	WPBF	Su	09/25/16	8:38 AM	Sun 8-9am News	Sun 8-9am	:30	PRATV1626H	\$325.00 NM
36	09/22/16	09/22/16	GREY'S ANATOMY PRE8-9P		---1---	:30	1	\$1,600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ---1--- 1 \$1,600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/22/16	8:00 PM	GREY'S ANATOMY PREMIERE 8-9P		:30	PRATV1626H	\$1,600.00 NM
37	09/22/16	09/22/16	NOTORIOUS PREMIERE9-10PM		---1---	:30	1	\$2,800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ---1--- 1 \$2,800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/22/16	9:30 PM	NOTORIOUS PREMIERE	9-10PM	:30	PRATV1626H	\$2,800.00 NM
38	09/20/16	09/20/16	DWTS Results	8-10p	-1-----	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 -1----- 1 \$1,800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/20/16	9:45 PM	DWTS Results	8-10p	:30	PRATV1626H	\$1,800.00 NM
39	09/21/16	09/21/16	Goldbergs/Speechless Pr8-9P		--1----	:30	1	\$2,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 --1---- 1 \$2,500.00									

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DUPLICATE
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Advertiser		Product	Estimate Number
Priorities USA Action		PRIORITIES USA ACTION	4557

www.thewebchannel.com										
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
39	09/21/16	09/21/16	Goldbergs/Speechless Pr 8-9P		--1----	:30	1	\$2,500.00	NM	
Class of Time - Immediately Pre-emptible without notice										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	W	09/21/16	7:59 PM	Goldbergs/Speechless Prm	8-9P	:30	PRATV1626H	\$2,500.00	NM
56	09/25/16	09/25/16	Sun 9-10am	9-10am	-----S	:30	1	\$700.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/19/16	09/25/16	-----S	1	\$700.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Su	09/25/16	9:59 AM	Sun 9-10am	9-10am	:30	PRATV1626H	\$700.00	NM
57	09/25/16	09/25/16	Matter of Fact	SUN 10-1030A	-----S	:30	1	\$200.00	NM	
Class of Time - Immediately Pre-emptible without notice										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/19/16	09/25/16	-----S	1	\$200.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Su	09/25/16	10:25 AM	Matter of Fact	SUN 10-1030A	:30	PRATV1624H	\$200.00	NM
58	09/20/16	09/23/16	Dr. Oz	3-4p	-TWTF--	:30	2	\$225.00	NM	
Class of Time - Immediately Pre-emptible without notice										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/19/16	09/25/16	-TWTF--	2	\$225.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Tu	09/20/16	3:21 PM	Dr. Oz	3-4p	:30	PRATV1626H	\$225.00	NM
2	WPBF	W	09/21/16	3:29 PM	Dr. Oz	3-4p	:30	PRATV1626H	\$225.00	NM
59	09/20/16	09/23/16	WPBF News 25 5-6:00am	5:00-6:00am	-TWTF--	:30	1	\$200.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
	09/19/16	09/25/16	-TWTF--	1	\$200.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Tu	09/20/16	5:25 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	PRATV1626H	\$200.00	NM
Total Spots							97			

Payment Terms 30 Days

<u>Gross Total</u>	\$59,625.00
<u>Agency Commission</u>	\$8,943.75
<u>Net Amount Due</u>	\$50,681.25

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